

The **purpose** of this project is to cultivate an in-person community dynamic & create professional and academic networking opportunities for typically-online OLL students at the Inaugural Immersion Experience .

SMART Goal: (S) To increase the percentage of OLL students who strongly agree they feel a sense of belonging in their program by 15% **(M, A, R)** by the end of the Immersion Experience on April 19, 2025 **(T)**.

After the Immersion Experience, data indicated the above goal was exceeded, with a 33.78% increase in students who strongly agreed they felt a sense of belonging. Many **general tasks** necessary to complete this goal are diagrammed onto a project task timeline below.

JANUARY			FEBRUARY				MARCH				APRIL		
WEEK 1 (JAN 13-19)	WEEK 2 (JAN 20-26)	WEEK 3 (JAN 26- FEB 2)	WEEK 4 (FEB 3- 9)	WEEK 5 (FEB 10-16)	WEEK 6 (FEB 17-23)	WEEK 7 (FEB 24-MAR 2)	WEEK 8 (MAR 3-9)	WEEK 9 (MAR 17-23)	WEEK 10 (MAR 24-30)	WEEK 11 (MAR 31- APR 6)	WEEK 12 (APR 7- 13)	WEEK 13 (APR 14-20)	WEEK 14 (APR 21-27)
<p>DO NE!</p> <ul style="list-style-type: none"> ✓ First meeting ✓ Set up personal tracking documents ✓ Submit biography & headshot ✓ Preliminary research on "swag items" ✓ Brainstorm Immersion Experience agenda 	<p>DO NE!</p> <ul style="list-style-type: none"> ✓ Team meeting ✓ Qualtrics basics meeting ✓ Complete Qualtrics training modules ✓ Research 4imprint swag ✓ Create budget sheet for swag items ✓ Draft IE "pre-intervention" questions ✓ Contact SOE marketing with swag questions 	<p>DO NE!</p> <ul style="list-style-type: none"> ✓ Team meeting ✓ Create Qualtrics registration form ✓ Conduct research to inform problem of practice (PoP) and solutions ✓ Update swag sheet 	<p>DO NE!</p> <ul style="list-style-type: none"> ✓ Team meeting ✓ Meet w/ Bruna to discuss Qualtrics ✓ Continued research to inform problem of practice ✓ Swag sheet 	<p>DO NE!</p> <ul style="list-style-type: none"> ✓ Individual meeting x2 ✓ OLL student webinar ✓ Finish preliminary research (annotated bibliography) ✓ Generate pre-intervention questions based on PoP research ✓ Draft 2U modules ✓ Finish Continued Suggestion form & submit for review ✓ Finish registration form & submit for review 	<p>DO NE!</p> <ul style="list-style-type: none"> ✓ Individual meeting ✓ Marketing feedback meeting & questions ✓ Complete final updates for Continued Suggestion form ✓ Complete final updates on registration ✓ Speak @ KDP meeting about volunteer need ✓ Create volunteer sign-up form ✓ Develop ad & info blurb for volunteers ✓ Send volunteer materials for distribution ✓ Send follow up merch questions 	<p>DO NE!</p> <ul style="list-style-type: none"> ✓ Team meeting ✓ Meet w/ Bruna (bucket lists) ✓ Submit project timeline for review ✓ Compile research for 2U site ✓ Follow up w/ marketing about swag ✓ Send CH Sportswear & BrandIt #s for quotes ✓ Finish 2U site for launch ✓ Call & email event stakeholders about logistics (hotels, Tar Heel 10, Transit) ✓ Meet w/ Cole to post HOLD ad ✓ Tweak volunteer form, 2U site ✓ Send out volunteer flyer for SOE dispersal 	<p>DO NE!</p> <ul style="list-style-type: none"> ✓ Individual meeting ✓ Complete last 2U site changes & launch ✓ BrandIt specific-product design communication ✓ Create SOE faculty & guest Qualtrics registration form ✓ Reach out to catering partners & potential entertainment (therapy dogs) ✓ Reach out to potential campus tour partners 	<p>DO NE!</p> <ul style="list-style-type: none"> ✓ Team meeting ✓ Individual meeting ✓ Deadline for RSVP form/headcount & finalize shirt sizes, food allergies, etc. ✓ Reach out to a capella groups, UNC tour groups, Hugs and Pups, and HOLD staff ✓ KDP volunteer pitch ✓ SOE decor coordination 	<p>DO NE!</p> <ul style="list-style-type: none"> ✓ Team meeting ✓ Grad Student Campus tour ✓ Swag cross-approval (marketing, OLL, BrandIt) ✓ Collect OLL registration data ✓ Order & confirm t-shirt and "swag" ✓ Create key-Immersion idea infographic ✓ Event entertainment outreach (dogs, music) ✓ HOLD Canvas write-up (guest & volunteer ads) ✓ Tour guide meeting ✓ Registration data clean-up ✓ Setup item reservations 	<p>DO NE!</p> <ul style="list-style-type: none"> ✓ Team & individual meetings ✓ Volunteer webinar ✓ Volunteer framework (GroupMe, Google Doc, roster) ✓ Entertainment & swag emails ✓ HOLD & OLL flyer design (& approval) ✓ Individual student outreach ✓ Food math & restrictions ✓ Bruna meeting ✓ RSVP data cleaning & maintenance ✓ Executive summary 	<p>DO NE!</p> <ul style="list-style-type: none"> ✓ Team meeting ✓ Med Deli confirmations ✓ Executive summary ✓ Emails (logistics, food, swag, volunteer merch) ✓ Created campus tour materials: Canva maps, Google tour lists, cross-referencing, speaker notes, Padlet, proposal for event ✓ Student communications ✓ Registration data maintenance ✓ Emergency contact sheet creation ✓ Receive shirts from CH Sportswear delivery 	<p>DO NE!</p> <ul style="list-style-type: none"> ✓ Name tag creation ✓ Pack tangible supply & swag bags ✓ Event location set-up ✓ SOE material contact meetingd ✓ Immersion Slide creation ✓ Tour checks & supply stops ✓ Host Immersion ✓ Set up & take down materials ✓ Exit survey draft ✓ Registration updates ✓ Internal team tasks 	<p>DO NE!</p> <ul style="list-style-type: none"> ✓ Analyze feedback & deliver summary ✓ Make tweaks to Qualtrics surveys (EOY Improved) ✓ Reflect on documents

PROJECT MILESTONES



FEBRUARY
28

Finish 2U site with hotel & travel information, FAQs, additional resources, & Qualtrics forms (Registration & Continued Suggestion) for launch



MARCH
21-31

Have all registration data collected & place all swag and t-shirt orders



APRIL
17-19

Host Immersion Experience

- all materials compiled
- on the ground networking
- on the ground problem solving



APRIL 30

Have Immersion Experience community data analyzed and compiled in summary report before end of semester